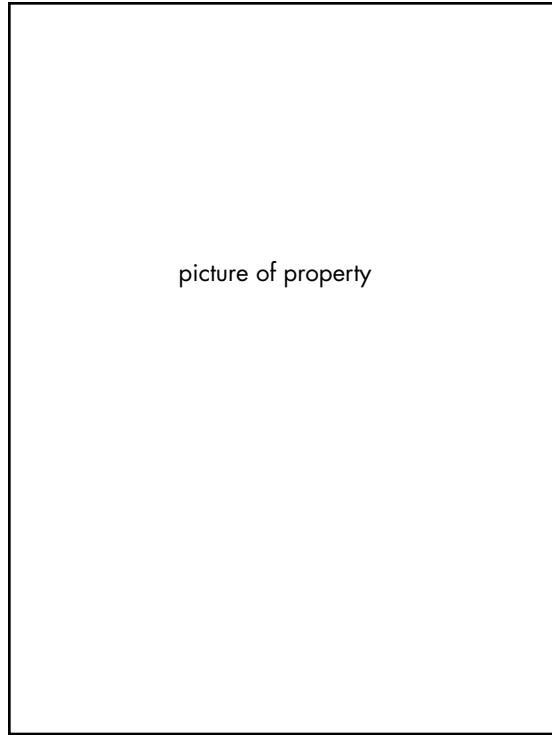
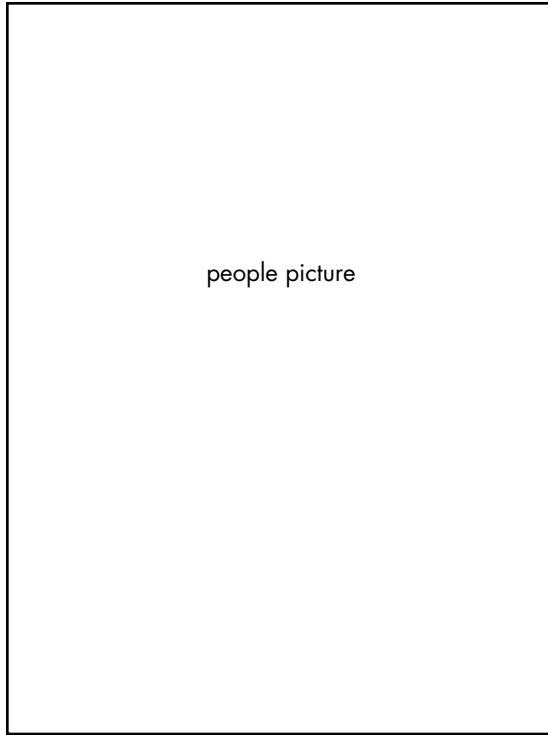


XXX Kiosk Concept V3 Project Strategy

In having visited XX's facilities & observed what a normal day is like at the leasing office. The biggest issue is the lag time a prospect waits to speak to a leasing agent & the length of the tour of the property. Due to the size of the property & the many options waiting to speak with an agent takes a while. Turning traffic at a quick pace is difficult. If a potential resident doesn't have the time to wait they won't get to see the property. XX has done a great job of placing informational content on their walls but none of it is interactive. The Kiosk are a great way to complement the content currently on the walls but also a great tool to help prospects get all their answers quickly & in a few minutes. Another key functionality of the kiosk is their 360° virtual tour capabilities. The kiosk will explain options, provide tours & set appointments all in a few minutes. The kiosk are the best way to assure that every prospect receives answers to their questions & feel compelled to return or set an appointment.

Kiosk has rotating images of people &
the property cycling through with a similar feel
of presentation video



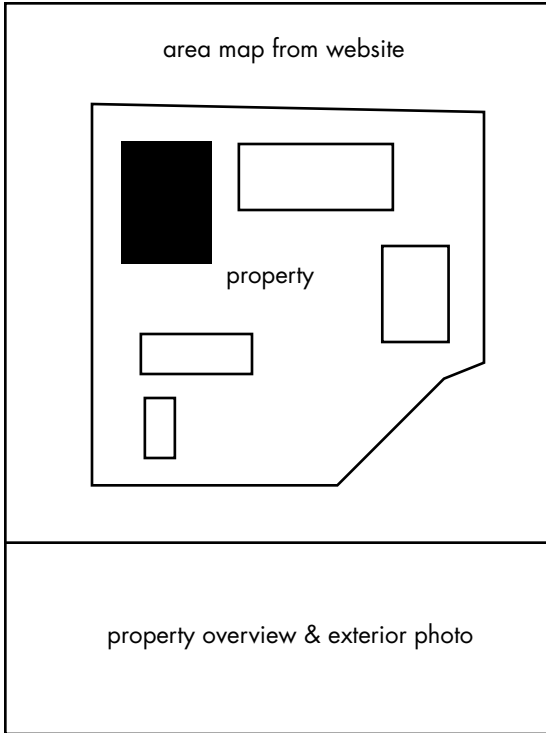
alternating images



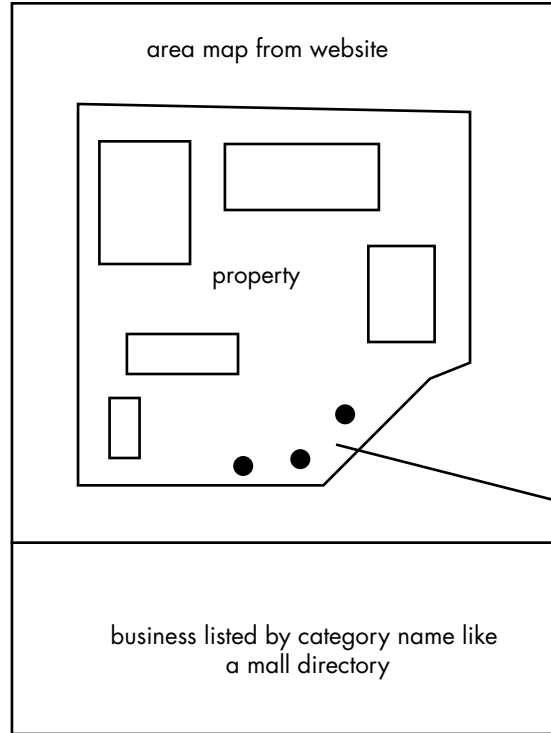
Touch panel

property overview screen

property screen

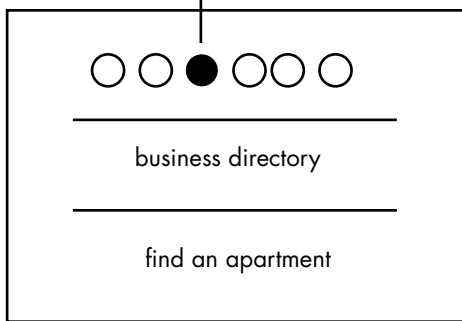


businesses screen

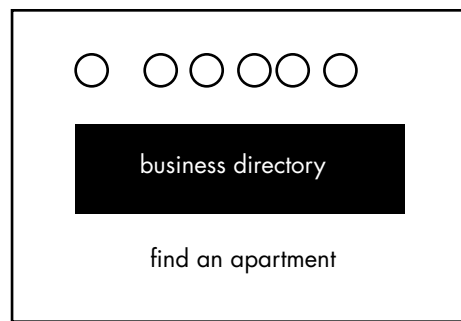


businesses' logos could also be shown on map.

person cycles through properties as in website by color



Touch panel



Touch panel

Touch panel displays the toggle color buttons for the properties like website & also offers a means to display current businesses on site

match a profile to an apartment

A . Question screen

Tell us about yourself

Size A) 1br. B) 2br. **C) 3br.** D) 4br.

Pets

price range

person gets asked some basic questions such as price range, size, lifestyle, etc. website has similar information already. meet with AR to discuss specifics

B . Match screen

You may like these properties

property A property B

property C **property D**

after person answers a quick set of questions some apartment choices are given. four potential choices are given also listed as ABCD choices

A B **C** D

A) 1br. B) 2br. C) 3br. D) 4br.

Touch panel

person answers question by choosing from simple choices of abcd. this way it keeps it simple & easy

A B C **D**

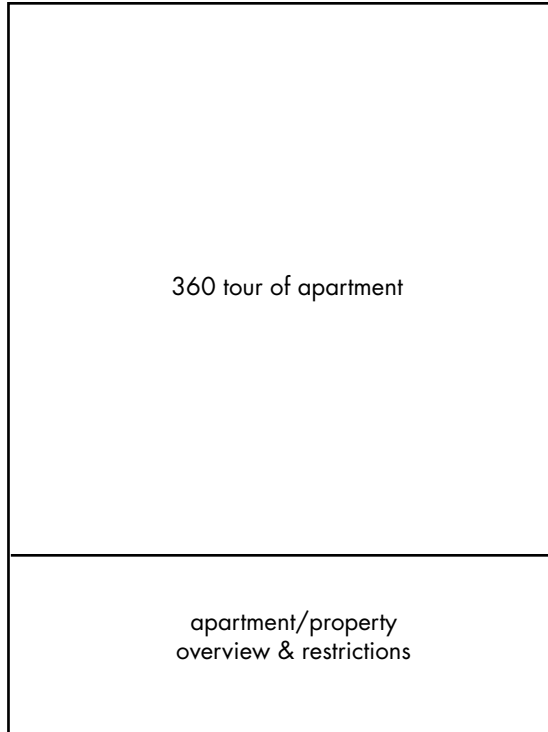
Touch panel

choosing launches 360 tour view of choice

user may also be prompted to "pass" on profile match & jump straight to choosing by bedroom size

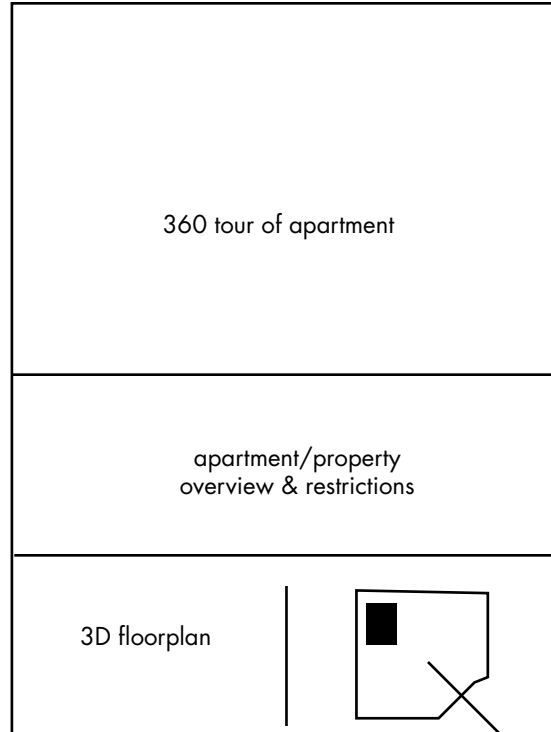
apartment detail screen.
this is the screen after profile match is completed & user selects from the recommended choices

Alternate "A" layout view
simple view layout



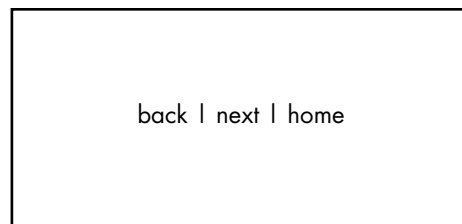
given time restriction & project running late
this may be best option

Alternate "B" layout view



Area locator. shows where in AR
is apt. available

may be too many choices. gets confusing. this
may be better choice. info on Alternate "B"
already on display in office



Touch panel

***either layout would be the same if user chooses to search by room size instead

Materials List:

property area map

hi rez photos of property & people : pools, club house, etc.

apartment model list & photos: interior & exterior

list of businesses, their locations & logos

content development for profile match — criteria

360 tour videos for all 13 models

graphic standards : font usage, colors, etc.

3D floorplans if needed